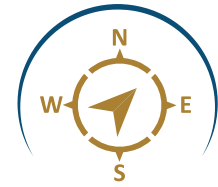


New Directions

The Heritage Area of Anne Arundel County

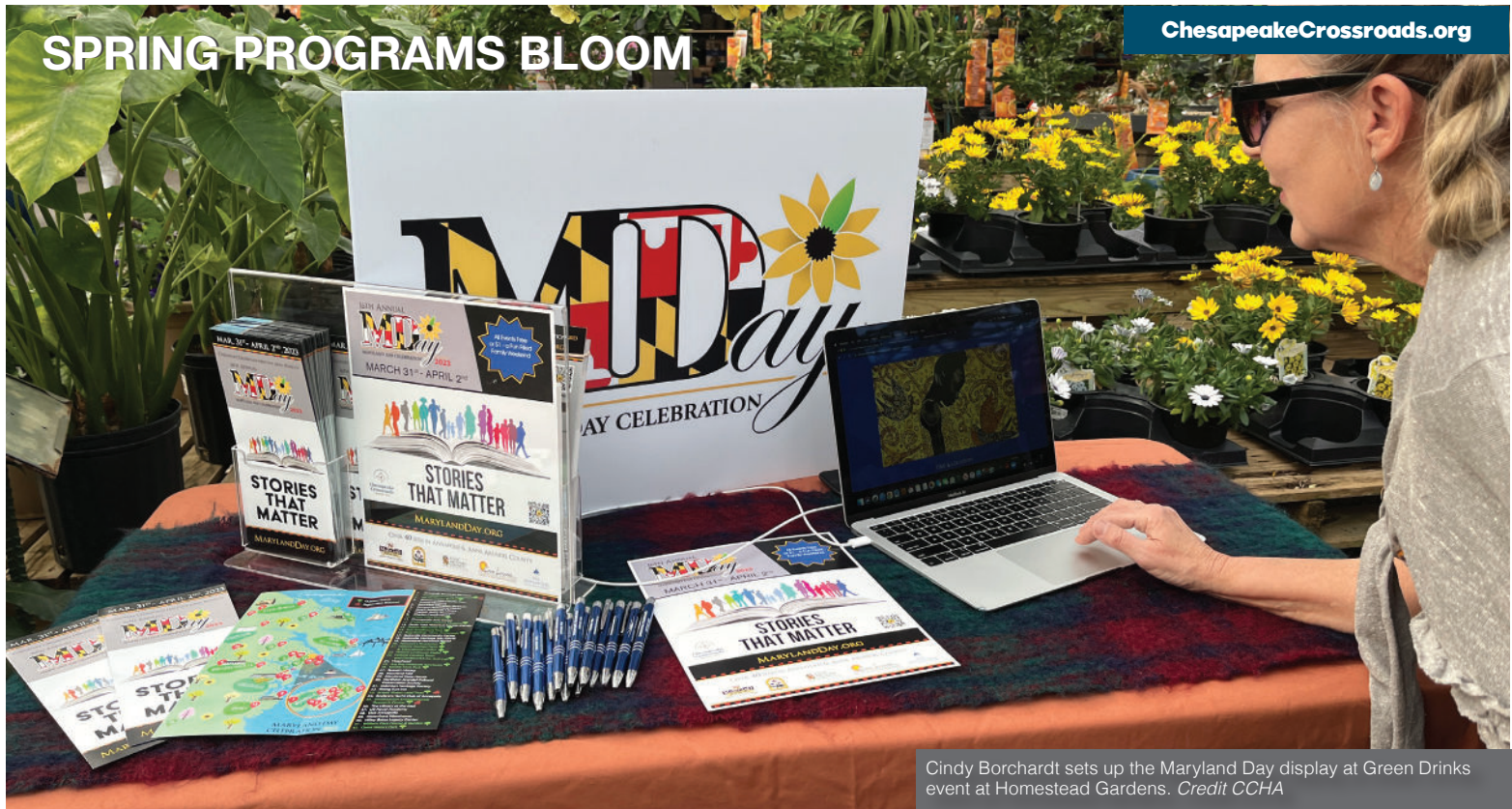


**Chesapeake
Crossroads**

HERITAGE AREA

SPRING PROGRAMS BLOOM

ChesapeakeCrossroads.org



Cindy Borchardt sets up the Maryland Day display at Green Drinks event at Homestead Gardens. Credit CCHA

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New Priorities Highlighted in Five-Year Plan

On April 13, the Maryland Heritage Areas Authority (MHAA) approved our new "Five-Year Plan for FY2024-FY2028." The Plan has been in the works for more than a year, utilizing the services of planning Consultant, Robert Forloney, and many contributed stakeholder hours. Meetings included a special hybrid Board Retreat, five quarterly meetings of our advisory Coordinating Council, special stakeholder listening sessions, and a two-hour interactive workshop focused on honing our new Interpretive Framework. The resulting 30-page document is

now posted on our website under "Partner Resources."

Several NEW priorities we learned from stakeholders are called out in the Objectives. They include:

- Broaden our Scope
- Take Action to Promote Environmental Stewardship
- Support Community Members in Sharing Their Untold Stories
- Be as Equitable and Inclusive as Possible

In addition, we continue the extensive (*cont. on page 2*)

BOARD OF DIRECTORS

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Maryland State Archives
 Dorothy Whitman
Galesville Heritage Society
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Maryland League of Conservation Voters

STAFF

Carol Benson, Ph.D.
Executive Director

(*cont. from page 1*) Objectives and Action Items of our previous Plans, while adding a new Goal: "Cultivate Partnerships and Collaborations Through Capacity Building, Technical Assistance for Heritage, and Other Means of Support." We thank all our stakeholders for their participation, and we look forward to implementing the new Plan!

Makell Receives Michelle Obama Award

On March 30, County Executive Steuart Pittman, in partnership with the Caucus of African American Leaders, honored our Board Member, Gertrude Makell, and 13 additional women who have had tremendous impact in Anne Arundel County. This special honor is named after former First Lady Michelle Obama, who serves as a role model for women and advocates for poverty awareness, education, nutrition, health and wellness. This year the theme of the awards was "Celebrating Women Who Tell Our Stories." The ceremony was streamed and can be found on the County Executive's Facebook, and Arundel TV's YouTube channel.

Gertrude Makell has a long list of accomplishments. She was honored by our heritage area with our Heritage Leadership Award in 2010. A graduate of Leadership Anne Arundel Neighborhood Leadership Program, she received the 2007 Community Trustee Award from Leadership Anne Arundel and the Capital-Gazette Newspapers for helping to create a more vibrant community in 2006. She has served on the Board of

Directors for Galesville Heritage Society, South County Faith Network, and was a Chairman's Advisory Committee member for Visit Annapolis & Anne Arundel County.

The Award citation reads in part, "As President of Galesville Community Center Organization, Inc., she has been the visionary leader and driving force behind the restoration of the Galesville Rosenwald School. With her energy, commitment, and creativity, the Galesville Rosenwald School has been restored and converted into a vibrant space that serves as a permanent home for the activities of the Galesville Community Center Organization. Her tenacity and vision for a new purpose for the old school and raising more than \$500,000 from community, county, and state funding sources made the renovation possible. Ms. Makell continues to spearhead efforts to fully utilize the Galesville Community Center to provide educational projects and services to the youth and senior citizens in the community." Congratulations to Ms. Makell, and all the honorees!



L to R: County Councilwoman, Allison Pickard; Board Member, Gertrude Makell; County Executive, Steuart Pittman; former County Executive, Janet Owens.

Small Changes Grant Funds Available

Chesapeake Crossroads is pleased to offer the “Small Changes” grant opportunity to non-profit organizations with small budgets (operating budgets up to \$100,000, not including mortgage, rent or utilities). “Small Changes” grants are not for routine administrative expenses or for capital projects. Non-profit heritage-related organizations are eligible to apply, for projects to take place within our designated boundaries. The maximum grant award is \$500, and no match is required. Applications are available on our website and are reviewed on a rolling basis; the funds will be remitted once the grant is approved. Please see our website for more details.

Examples of eligible projects include:

- **Professional advancement** -- to offset fees for training/workshops, including marketing, digital media, or communications training about DEIA; and more
- **Consultant fees** — for planning, Board training, financial assistance, and workshops
- **Stipends for guest speakers**
- **Assistance with applications** for National Register, Historic Landmarks and other historic designations

Questions? Please call or e-mail the office today!



New Coordinating Council Members

Chesapeake Crossroads has added new members to our Coordinating Council, to welcome new voices and new insights. The Council is an advisory body that meets quarterly, and it has been hard at work throughout the past year on ideas and initiatives to be incorporated into our recently-approved Five-Year Plan and Interpretive Framework. New members include (in alphabetical order):

- Karen Theimer Brown** (Historic Annapolis)
Jackie Coleman (Maryland Hall)
Patricia Delgado, Ph.D. (Jug Bay Sanctuary)
Jake Iverson (Watermark Tours)
Will Rowel (City of Annapolis)
Caitlin Swaim (Annapolis Maritime Museum & Park)
Dorothy Whitman (Galesville Heritage Society)

Welcome to the Coordinating Council, we appreciate your service!

Chesapeake Crossroads Debuts New Interpretive Framework

With the approval in April of our Five-Year Plan, the New Interpretive Framework that our team has been working on has also been approved!

The overall Framework is based on our new identity of our area as a “Crossroads” for the Chesapeake, “recognizing all of our community members’ stories: inspired by the past, connecting to the present, and imagining the future.”

There are four primary themes in the Framework:

- Crossroads of Place
- Crossroads of Culture
- Crossroads of Struggle for Equality and Freedom
- Crossroads of Social Change

Visit our website to learn more:
www.ChesapeakeCrossroads.org.

Weekly E-Newsletter Keeps Readers Informed

Did you know that Chesapeake Crossroads has a weekly E-Newsletter, “News From Chesapeake Crossroads”? We started the E-newsletter in 2010 and it has been going strong ever since! We recently sent our 730th Edition. These E-newsletters share grant, workshop, and survey information, promote events at our partner sites, encourage readers to “Save the Date” for important upcoming programming, alert locals to job opportunities in the heritage area, and more. Do you want to be added to the mailing list? Just send an email to heritage_area@aaacounty.org with your interest and e-mail info and you’ll be connected right away, many thanks!



Sixteenth Annual Maryland Day Celebration

The Sixteenth Annual Maryland Day Celebration took place on March 31-April 2, 2023, and this year the event was truly “county-wide,” stretching from Jug Bay Sanctuary in the south to the Lloyd Keaser Community Center in the north. This year we had 34 partners at 45 locations offering activities that were one dollar or FREE during this annual celebration of local history and heritage. This year’s theme was “Stories That Matter.” Anne Arundel County’s Department of Recreation and Parks was a major supporter of the event, opening five County regional parks for free during the 3-day weekend. In addition, the “Where in Annapolis” App prominently featured all the Maryland Day events as well as “Annapolis Quest,” an augmented reality scavenger hunt in downtown Annapolis, starting from the Visit Annapolis Visitors Center at 26 West Street.

Many thanks to all who combined efforts to make this year’s event a great success!

(Pictured below, top L to R: Family at SERC, Horse rides at Lloyd Keaser Center, Arts at Chesapeake Arts Center; bottom L to R: Board games at Historic London Town, Textile displays at Historic Linthicum Walks, Kingston Creek presents at Chesapeake Children’s Museum.)



You Make the Difference!

Please remember the Chesapeake Crossroads Heritage Area (legal name ALTSCHA, Inc.) in your charitable donations. Visit our website, chesapeakecrossroads.org/support for details. ALTSCHA is a 501 (c) 3, charitable non-profit organization. Your contribution supports the heritage sites and organizations that make a difference to our region’s quality of life.



Chesapeake Crossroads Heritage Area

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