

The Impact of Maryland Heritage Areas

\$19.8 million
in State and Local Taxes

\$4.45

Return on
Investment for
Every Dollar of
State Grant Funds

\$7.78

Support Leveraged (\$6.78 non-state) by Every Dollar of State Grant Funds

13 Heritage Areas
Across
the
State

23 Counties and
the City of
Baltimore



3,146
Jobs Created



The Maryland Heritage Areas Program supports the economic well-being of Maryland's communities by promoting, sustaining and creating place-based experiences for visitors and residents alike. These are the results of an economic impact study completed in 2017 using the IMPLAN model. The data inputs compiled by MHAA staff and included in the model were: 1) Financial data showing the amount spent on MHAA grant-funded projects from FY 2015 – FY 2017 and 2) visitation data for FY 2016 from organizations who received MHAA grants in FY 2010 – FY 2014, and the corresponding visitor spending estimates.

For more information on the program visit
<http://mht.maryland.gov/heritageareas.shtml>