

Currents

The newsletter of the Four Rivers Heritage Area

ANNAPOLIS

LONDON TOWN

SOUTH COUNTY

2017 YEAR IN REVIEW: Preserving the Old, Exploring the New

In 2017, Four Rivers continued its many-faceted efforts to preserve the area's precious, irreplaceable heritage resources, and at the same time adapted our outreach to new technologies and the potential for enhanced connectivity.

Our "traditional" efforts to preserve our heritage included:

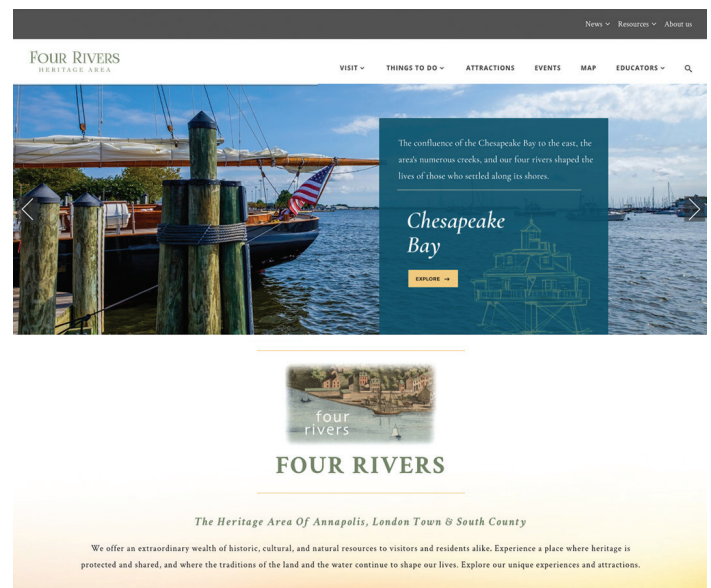
- Genealogy workshops: Four Rivers was sponsor of four workshops, "Family Tree Fridays: Exploring Your Family Roots" at the Galesville Community Center. Participants have made connections that reach back generations.
- Oral history project: The project "Before the Bay Bridge: Anne Arundel County's 20thC. Beach Resorts," awarded to Anne Arundel County Cultural Resources working with many partners, included the collection of oral histories from residents sharing the history of their communities (completed in 2017).
- MHAA-funded Capital projects for restoration and preservation of historic properties in our area included window restoration at Maryland Hall (completed in 2017), and ongoing projects at the 1 Martin Street Building at Historic Annapolis and the Sellman House at Smithsonian Environmental Research Center. Both are planned to be visitor centers at their respective sites.
- Support for new exhibits: Future exhibits receiving MHAA support include "White Gold: Fishing and Farming the Maryland Oyster" at the Annapolis Maritime Museum and "A History of Annapolis in 99 Objects" at Historic Annapolis.

Our "new" approaches included:

- Website: Four Rivers' completely new website is constructed with a "blog" platform that allows staff to keep the content fresh and up-to-date.

- Social Media Connectivity: A workshop with Erik Evans shared key strategies to promote connectivity and achieve greater reach for social media posts. Evans demonstrated how sharing "ownership" of events and pages with Facebook partners dramatically increases the reach of posts, and how the use of tags alerts partners to the opportunity to co-promote.
- "Pop-Up Heritage" Series: Four Rivers launched a new collaborative program called "Pop-Up Heritage" in 2017, which promotes free events that "pop up" at a variety of partners' sites on an irregular basis.
- Targeted Flyers: In 2017, Four Rivers created flyers specifically targeted for special audiences: the First Sundays Art Festivals and the South County Water Trail.

We look forward to launching some exciting new initiatives in 2018! Stay tuned!



Visit our new website: www.fourriversheritage.org

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Thanks to our Supporters



THE HERITAGE AREA OF
ANNAPOLIS,
LONDON TOWN,
AND SOUTH COUNTY

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Four Rivers welcomes Linnell Bowen to Board of Directors



Linnell Bowen

Four Rivers is pleased to welcome Linnell Bowen, recently retired after 21 years as President/CEO of Maryland Hall for the Creative Arts, to the Board of Directors. Linnell has served many local non-profits dedicated to the arts, education and historic preservation. Some of these include: Anne Arundel County Public Schools; Historic Annapolis Foundation; Annapolis 300: A Capital Celebration; Four Rivers Heritage Area Coordinating Council; Arts Council of Anne Arundel County; Rotary Club of Annapolis; City of Annapolis Heritage Commission; the Mitchell Gallery; and Annapolis and Anne Arundel County Visitors Bureau and Chamber of Commerce.

Welcome, Linnell!

SPOTLIGHT ON: Historic London Town and Gardens Building the Bar at London Town

Historic London Town and Gardens has plans to add a new interpretive feature inside the historic William Brown House. The ca. 1760 William Brown House was originally built as a tavern, and the organization plans to recreate the bar area originally located in the building's foyer. There was originally an arched pass-through opening in one of the interior walls (an architectural feature that is a significant indicator of the building's use as a tavern), which was bricked up and plastered over during a later period. Once the bar is completed and the pass-through is



William Brown House
Bar Sketch

opened, the William Brown House will be much closer to its original tavern design, allowing for a variety of special programs as well as improved tours for the general visitor. The staff is currently seeking grants and other funding to begin the project, which would be completed by late 2019.

SAVE THE DATE!



MARYLAND DAY CELEBRATION 2018

April 6-8, 2018

www.marylandday.org



GRANTS AWARDED IN 2017

MHAA Grants Awarded FY2018

Recipient and Project	Type of Grant	Category	Grant Amount	Total Project
Annapolis Maritime Museum, Inc., for AMM's Exhibit "White Gold: The Lure and Legacy the Maryland Oyster"	Non-Capital	Education and Interpretation	\$35,000.00	\$101,500.00
Historic Annapolis, Inc., for "A History of Annapolis in 99 Objects" Exhibit Design Development	Non-Capital	Education and Interpretation	\$50,000.00	\$100,000.00
Lost Towns Project, Inc., for a Multimedia Enhancement of Four Rivers' African-American Heritage Trail	Non-Capital	Education and Interpretation	\$34,000.00	\$68,032.32
ALTSCHA (Four Rivers) for Management and Operations	Management	MHAA Mgmt Grant	\$100,000.00	\$212,000.00*
Totals for State Funding in FY18			\$310,000.00	\$1,215,000*

Spring FY17 Mini Grants Awarded in 2017

Recipient and Project	Category	Grant Amount	Total Project
Annapolis Arts Alliance, for "Sketch Crawl 2017"	Heritage Tourism Project	\$1,000.00	\$4,277.00
The Key School, with Annapolis Book Festival Project, for Annapolis Book Festival 2017	Heritage Tourism Product	\$2,376.00	\$10,507.25
Historic London Town and Gardens, for a Nature Programming Consultant	Education and Interpretation	\$2,500.00	\$94,100.00
Total Spring FY17 Mini Grant Funding		\$5867.00	\$108,884.25

Fall FY18 Mini Grants Awarded in 2017

Recipient and Project	Category	Grant Amount	Total Project
Annapolis Maritime Museum, Inc., for Annapolis Maritime Museum and Park Rebranding	Heritage Tourism Product	\$3,093.00	\$18,911.00
Banneker-Douglass Museum Foundation, Inc. The Year of Frederick Douglass - BDM Program Series	Heritage Tourism Product	\$3,650.00	\$15,676.00
Chesapeake Children's Museum, Inc. Hispanic Heritage Month	Heritage Tourism Event and Product	\$1,550.00	\$13,620.00
Chesapeake Children's Museum, Inc. and MD Day Team, for Maryland Day Weekend	Heritage Tourism Event	\$4,500.00	\$61,000.00
Friends of the Maryland State Archives, for "Researching Black Families" Booklet Revision Project	Education and Interpretation	\$2,953.00	\$5,967.75
Hammond-Harwood House, for Spanish Tour at the Hammond-Harwood House Museum	Education and Interpretation	\$2,700.00	\$5,800.00
Kunta Kinte-Alex Haley Foundation, for Bates Teachers Legacy Project	Education and Interpretation	\$2,500.00	\$6,000.00
Mitchell Gallery, St. John's College for "Poetry and Picas: Celebrating Robert Indiana, Love and Hope"	Heritage Tourism Event	\$1,170.00	\$53,374.00
Ralph J. Bunche Community Center, Inc. for the Ralph J. Bunche Community Center Restoration Project	Education and Interpretation	\$500.00	\$2,316.40
Total Fall FY18 Mini Grant Funding		\$22,616.00	\$182,665.15

Totals for Funded Projects in 2017 **\$247,483.00** **\$773,081.72***

*Four Rivers Management Grant includes \$10,000 redistributed to mini-grant recipients *These figures include matching funds from other grants



2018
Frederick Douglass
BICENTENNIAL CELEBRATION
ANNE ARUNDEL COUNTY, MD



Plan to take part in Frederick Douglass 200 Commemoration events throughout 2018 at Banneker-Douglass Museum, Historic Annapolis, and more. The Banneker-Douglass events are sponsored in part by a Four Rivers Mini-Grant.

Grant-Funded Projects Completed in 2017

MHAA-Funded Projects:

ALTSCHA, Inc., with Visit Annapolis and Anne Arundel County – Website Upgrade (FY2017)

Anne Arundel County – "Before the Bay Bridge: Anne Arundel County's 20th C Beach Resorts" (FY2016)

City of Annapolis – Pedestrian Wayfinding Signage (FY2014)

Maryland Hall for the Creative Arts, Inc. – Metal Stairwell Window Restoration (FY 2016)

Four Rivers Mini-Grant Funded Projects:

Annapolis Maritime Museum, Phase I: Back Creek Nature Park Campus

Charles Carroll House of Annapolis, Front Entrance Project, Interpretive Signage

Charles Carroll House of Annapolis, Marketing and Outreach Strategies

Chase Home, Inc. (Chase-Lloyd House), Chase Home Visitors' Brochure

Chesapeake Children's Museum, "Child's Play is Timeless" project, including Mural

Chesapeake Children's Museum, Maryland Day Weekend 2017, Marketing and Management

Friends of Maryland State Archives, "Washington's Resignation Speech: An Historic Document for Maryland," Interpretive Brochure

Galesville Heritage Society, New Galesville Heritage Museum Brochure

Hammond-Harwood House, Outdoor Discovery at the Hammond Harwood House Museum

Historic Annapolis, "Past to Present, You to Me: Stories that Connect Us," Educational Programming

Key School, Annapolis Book Festival 2017 Outreach

Lost Towns Project, Hands-On Archaeology Workshops

Maryland Federation of Art, "Art in Historic Places" Outreach Project

Mitchell Gallery, St. John's College, "Ruth Starr Rose: Public Programming

Town of Highland Beach, Highland Beach Historical Properties Interpretive Passport

Thank you for your support!

Thank you to all of our sponsors of the Four Rivers Heritage Area this year!

In 2017, we received major grant support from the Maryland Heritage Areas Authority, Anne Arundel County and the City of Annapolis, and benefited from a generous partner relationship with Visit Annapolis and Anne Arundel County (VAAAC). We are also grateful to the following individual donors: Patricia Barland, Carol Benson, Patsy Blackshear, *Linnell Bowen, Joseph Budge, Tara Clifford, Deborah Coons, Christine Dunham, *Alice Estrada, Mark Hildebrand, Ray and Jean Langston, Roberta Laynor, Rick Leader, *Tim Leahy, *Gertrude Makell, Jane McWilliams, *Diane Nowak-Waring, Rhonda Pindell-Charles, *Barbara Polito, Constance Ramirez, *Elizabeth Ramirez, Jean Russo, Westley Sholes (in honor of Ted Mack), Emily Oland Squires, Melanie Teems, Dorothy Whitman, and Laura Carrier Wood.

Four Rivers would also like to recognize many additional local partners for in-kind contributions made in 2017, including: Towne Transport, Anne Arundel County Department of Planning and Zoning, Anne Arundel County Department of Recreation and Parks, Anne Arundel County Board of Education, Chesapeake Children's Museum, Historic Annapolis, Historic London Town and Gardens, Maryland Hall for the Creative Arts, Maryland State Archives, The Creative and Performing Arts of South County, Words and Pictures, Inc., the Wiley H. Bates Legacy Center, and Q Marketing and Design.

Four Rivers salutes the following individuals for their generous donations of volunteer time in 2017: Lisa Barge, Becky Benner, *Linnell Bowen, Eve Case, Alison Cawood, Amelia Chisholm, Robert Clark, Rod Cofield, Chanel Compton, Tabitha Corradi,



Mianna Jopp (above right), pictured with Four Rivers Executive Director Carol Benson, was recognized with the Four Rivers Volunteer of the Year award, for her many hours of volunteer support in 2017.

Jane Cox, Joanna Cox, Lisa Craig, Alma Cropper, Kyle Dalton, Maya Davis, Maria Day, Connie Del Signore, Frank DiVenti, Christine Dunham, *Alice Estrada, Erik Evans, Lynne Forsman, Lori Fowler, Janice Hays-Williams, Darren Heater, Mark Hildebrand, Ben

Isenberg, Judi Jones, Mianna Jopp, John Kille, Sarah Krizek, Roberta Laynor, Rick Leader, *Tim Leahy, Margie Long, Rachel Lovett, Betty Mack, Ted Mack, Kimmary MacLean, *Gertrude Makell, Julia Malecki, Lyndra Marshall, Roger Marshall, Sharyn Martin, Karen McDonald, Sue McKenzie, Alicia Moran, Mia Nardini, *Diane Nowak-Waring, Cliona O'Callaghan, Lily Openshaw, Terry Poisson, *Barbara Polito, Anastasia Poulos, Constance Ramirez, *Elizabeth Ramirez, Aliya Reich, Lisa Robbins, Vikki Romanoski, Jean Russo, William Sanders III, Jennie Schindler, Susan Seifried, Zac Singer, Heather Skipper, Angela Speech, Vivian Gist Spencer, Stephanie Sperling, Caitlin Swaim, Emily Oland Squires, Elinor Thompson, Dick Waring, Bruce Weidele, Dorothy Whitman, Debbie Wood, and Laura Wood.

**indicates current Board Member*

Please remember the **Four Rivers Heritage Area** (legal name ALTSCHA, Inc.) in your charitable donations. Visit our website, www.fourriversheritage.org/support for details on how you can support the organization.

DID YOU KNOW you can also support Four Rivers when shopping on Amazon.com? To do this, login to **Smile.Amazon.com** and look us up under "Annapolis, London Town and South County Heritage Area." Designate us as your charity of choice and a portion of your purchases will support the heritage area!



THE HERITAGE AREA OF
ANNAPOLIS,
LONDON TOWN,
AND SOUTH COUNTY

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Four Rivers is a 501 (c) 3, charitable non-profit organization. Your contribution supports the heritage sites and organizations that make a difference to our region's quality of life.

