

Currents

Four Rivers Heritage Area

Newsletter and 2012 Annual Report • Issue No. 20 • Winter 2013

FOUR RIVERS ADDS TO IMPACT AND REACH IN 2012



In 2012, Four Rivers made great strides in increasing both our impact and our reach into our local community and its economy through interpretation, stewardship, partnerships, and funding for key heritage tourism sites and products. Three new capital projects and thirteen non-capital projects were added to the list of heritage projects funded through our efforts (see page 2). A new collaborative program, our "Heritage Showcase" event, aimed at educators planning field trips and groups seeking day-trip opportunities, supplemented an already busy calendar of events and workshops. A new section of education resources was added to our website. Our partnership with the Annapolis and Anne Arundel County Conference and Visitors Bureau (AAACCVB) culminated in a new emphasis on history and heritage on their completely revamped website, www.visitannapolis.org, with fresh new photography and new and renewing content through dynamic features including "blogs" and videos that bring our beautiful destination and attractions to life, including a four-minute video feature about Four Rivers (see page 3). In one of the highlights of our year, our annual Heritage Awards recognized outstanding people and projects in our area (see page 4).

Pictured: Four Rivers Executive Director Carol Benson; United States Naval Academy Superintendent Michael M. Miller; Watermark President Debbie Gosselin; and Four Rivers Board Chair Patricia Barland, at the Four Rivers Ninth Annual Heritage Awards Ceremony, November 8, 2012 at the Wiley H. Bates Legacy Center in Annapolis (See page 4). Photo by Ted Mack.

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GRANT FUNDING TOTALS \$253,225 IN 2012, FOR PROJECTS OVER \$583K

In Fiscal Year 2013, the Four Rivers Heritage Area brought \$253,225 in state funding to capital and non-capital projects at heritage sites, museums, and municipalities in our area, as well as a Management Grant to Four Rivers, which includes support for our popular mini-grant program. These fully-matched grants leveraged more than \$583,000 in total project costs. The grant recipients and funded projects for FY2013 are listed in the table below.

	FY13			
Type of Grant	Recipient and Project	Category	Grant Amount	Total Project Amount
MHAA Capital Project Grant	Historic Annapolis Foundation, for the renovation and repair of the Historic Waterfront Warehouse	Capital Improvements	\$22,000	\$49,500
	The Londontown Foundation, for the final phase of its Carpenter Shop reconstruction	Capital Improvements	\$15,000	\$35,794
MHAA Non-Capital Project Grant	Annapolis Maritime Museum, for Phase II of their technology integration project to add new content to the museum's permanent exhibition and to update the museum's website	Education and Interpretation	\$30,000	\$69,000
	Anne Arundel County Trust for Preservation, Inc., for the continuing archaeological investigation of the Wilson Farmstead in Galesville, MD	Hertiage Tourism Product	\$30,000	\$60,000
	Historic Annapolis, for the completion and execution of an exhibit space for, "Freedom Bound: Runaways of the Chesapeake," an exhibit scheduled to open in February 2013	Education and Interpretation	\$50,000	\$136,870
MHAA Capital Project Emergency Grant	Captain Avery Museum, for repairs to the damaged roof caused by this year's derecho storm	Capital Improvements	\$6,225	\$32,225
MHAA Management Grant ^	Four Rivers: The Heritage Area of Annapolis, London Town, and South County for Management and Operations	Management	\$100,000	\$200,000*
Totals for Sta	ite Funding in FY13		\$253,225	\$583,389*
	Recipient			
Four Rivers Mini-Grant Program	Annapolis Community Foundation (in partnership with the Annapolis Cintinental Congress Society)	Heritage Tourism Product	\$2,000	\$8,840
	Annapolis Maritime Museum (in partnership with Anne Arundel County Public Schools)	Education and Interpretation	\$2,500	\$117,107
	Asbury U.M. Church	Education and Interpretation	\$2,500	\$2,471
	Captain Avery Museum	Heritage Tourism Product	\$2,500	\$5,000
	Chase Home, Inc. (in partnership with Annapolis	Education and Interpretation	\$2,500	\$5,000
	Green)			
	Chesapeake Children's Museum	Heritage Tourism Product	\$1,875	\$6,930
		Tourism	\$1,875	\$6,930 \$5,000
	Chesapeake Children's Museum	Tourism Product Heritage Tourism		
	Chesapeake Children's Museum Historic Annapolis	Tourism Product Heritage Tourism Product Education and	\$2,500	\$5,000
Totals for M	Chesapeake Children's Museum Historic Annapolis Maryland Hall for the Creative Arts West Annapolis Business Affiliation, Inc. (WABA) and	Tourism Product Heritage Tourism Product Education and Interpretation Education and	\$2,500 \$1,500	\$5,000 \$14,768

*These figures include matching funds from other grants

* 2012 YEAR IN REVIEW *

New Activities Raise the Bar in 2012

- "Four Rivers Heritage Showcase" at Maryland Hall for the Creative Arts took place on October 25, 2012. Four Rivers' heritage sites collaborated for an event aimed at increasing advanced bookings for field trips and education programs in Spring 2013.
- Four Rivers was excited to announce the debut of our NEW, online Education Resource Pages. Partner sites within the Four Rivers Heritage Area are now able to list their K-12 educational programs and activities all in one convenient location!
- As a result of a joint marketing grant through MHAA, and in partnership with the Four Rivers Heritage Area, the AAACCVB has featured Four Rivers as a strategic partner on their new, interactive website, with new photography, a four-minute video feature, and "blog" content.
- In 2012, Four Rivers and our collaborating partners celebrated our FIFTH annual "Maryland Day Celebration." This event is our heritage area's largest collaborative program. The dates for the 2013 celebration are March 22, 23, & 24. We hope to see you there! For more information visit our website, at www.marylandday.org.



Four Rivers Coordinating Council Welcomes NEW Members:

- Robert Clark, Historic Annapolis
- Jane Cox, AAC Office of Planning and Zoning
- Alma Cropper, Wiley H. Bates Legacy Center
- Lynne Forsman, Annapolis Green
- Jenny Kottler, Annapolis Maritime Museum
- Tim Leahy, Charles Carroll House of Annapolis
- Valerie Miller, Annapolis

MHAA-FUNDED PROJECTS COMPLETED IN 2012:

- Restroom Modernization at Maryland Hall for the Creative Arts (Capital Grant FY2011)
- The creation and execution of Historic Annapolis's multi-faceted production, "Project Run-A-Way," based on runaway ads published in local newspapers (Non-Capital FY2011)
- Smithsonian Environmental Research Center's Contee Mansion Ruins and Farm Complex: Project to Reveal the History Surounding the Java Plantation (Non-Capital FY2010)

MINI-GRANT FUNDED PROJECTS COMPLETED:

- St. Anne's School of Annapolis, for a program of study in African American history and culture for the school's 3rd grade students, including interviewing local residents, participating in a quilt workshop, and creating a resource book for the Wiley H. Bates Legacy Center for other students and the public.
- Annapolis Maritime Museum, for an orientation video for the museum to welcome visitors and provide information about the permanent exhibit, "Oysters on the Half Shell," and the museum's many educational programs and offerings.
- Historic London Town and Gardens, in collaboration with Anne Arundel County Schools, for an educational outreach program for local fourth grade students from two Title I schools to visit the site and develop exhibit posters about the historic site's role in the Chesapeake's 18th-century transatlantic trade.
- Annapolis Community Foundation (in partnership with the Annapolis Continental Congress Society), for the shipping of original historical documents and other primary sources exhibited at the three-day, Continental Congress Festival in Annapolis in November 2012, the Society's inaugural event.

Four Rivers Ninth Annual Heritage Awards

Four Rivers Heritage Awards recognize individuals, organizations, programs and products that contribute significantly to the community by interpreting, promoting, preserving, researching and/or supporting our historical legacy. The ninth annual ceremony took place on November 8, 2012, at the Wiley H. Bates Legacy Center in Annapolis. Four Rivers congratulates this year's heritage award winners in the following categories:

Heritage Tourism Product Award: "Discover London Town!" Exhibit, Historic London Town and Gardens (pictured below, right). Photo by Ted Mack, with [L to R]: Rod Cofield, Lisa Holly Robbins, John Kille, Al Luckenbach, Donna Ware, and Pat Barland.

Public/Private Initiative Award: "Seas, Lakes & Bay: The Naval War of 1812 Bicentennial Walking Tour," created by a partnership between the United States Naval Academy and Annapolis Tours by Watermark.

New Initiative Award: Annapolis Green, Energy Audit and Festival Greening Programs.

Heritage Partnership Award: "Our Common Threads" Project (pictured below, left). The partners included Anne Arundel County Public Schools, Banneker-Douglass Museum, Historic Annapolis, and Historic London Town and Gardens. Project coordinators and team leaders included Dr. Joan M.E. Gaither, Terry Poisson, Heather Ersts, Genevieve Kaplan, and Lisa Holly Robbins. Photo by Ted Mack, with [L to R]: Betty Mack, Robert Clark, Heather Ersts, Genevieve Kaplan, Terry Poisson, Lisa Holly Robbins, Patricia Barland, Alma Cropper, Carol Benson, Donna Ware, Lyndra Pratt Marshall, Joni Jones, and Dorothea McCullers.

Heritage Interpreter of the Year: Marcos Salaverria, Historic Annapolis.

Heritage Professional of the Year: Terry Poisson, Social Studies Coordinator for Anne Arundel County Public Schools.

Heritage Leadership Award: Jefferson Holland, Creative Director of Holland Lines and former Director, Annapolis Maritime Museum.

Heritage Leadership Award: Judith Cabral, Charles Carroll House of Annapolis Board Member, and former Vice President of Programs and Research for the Kunta Kinte-Alex Haley Foundation.







THE HERITAGE AREA OF
ANNAPOLIS.
LONDON TOWN,
AND SOUTH COUNTY

Four Rivers is a 501 (c) 3, charitable non-profit organization. Your contribution supports the heritage sites and organizations that make a difference to our region's quality of life.

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